

Probable Futures press quote bank

About Probable Futures

Probable Futures is a non-profit climate literacy initiative. We make climate science accessible and understandable so that everyone, everywhere can think about climate change in practical ways and prepare for what's to come. As part of our work, Probable Futures helps journalists strengthen coverage and deepen audience understanding by making climate science clear, accessible, and practical.

How to use these quotes

If you intend to use these quotes in your reporting, please notify our media contact in advance and attribute the quote to either “Spencer Glendon, Founder, Probable Futures” or “Alison Smart, Founding Executive Director, Probable Futures.” If you are looking for more detailed quotes on a specific topic, visit our [Press toolkit](#) to request them.

Media contact

press@probablefutures.org

Spencer Glendon

[The Nest Climate Campus, *Time, Place, and Values: Adaptation as Process and Culture*](#)

“It’s time to start adapting. It’s time to start living with this changing climate. The way to think about that is by placing a little less emphasis on the idea of solving and a little more emphasis on how we’re going to live—not keeping it at bay, but understanding it.”

—*Spencer Glendon, Founder, Probable Futures*

[Fortune, *Housing insurance is melting down in several property markets as climate change renders old assumptions obsolete*](#)

“Reassessing the assumptions on which we built society will be challenging, but climate science can help us figure out how to live well in a warmer world. The same climate models that accurately anticipated rising heat and humidity, increased drought and deluge, rising oceans, bigger tropical storms, elevated wildfire risk, and weakening jet streams warned sophisticated investors away from insuring the fattening tails. The same research and data can help decision-makers of all kinds integrate this information into processes as diverse as city planning, building codes, mortgage underwriting, and REIT valuation. Free educational, mapping, and risk tools, such as those offered by Probable Futures, are a good place to start.”

—*Spencer Glendon, Founder, Probable Futures*

[MSNBC, *One-on-one with Spencer Glendon*](#)

“Start being aware of the physical world around you. Reacquainting yourself with the physical world can be a grounding experience and is a form of resilience.”

—*Spencer Glendon, Founder, Probable Futures*

Alison Smart

Grist, [Grist 50 2023](#)

“Our theory of change is that having a deep understanding and an awareness of how much we rely on our climate will result in behavior change.”

—Alison Smart, *Founding Executive Director, Probable Futures*

The Climate Tribe, [A Beginner’s Mindset for the World of Tomorrow](#)

“Climate stability is a precondition for civilization—it’s assumed in every aspect of our lives. The buildings we sit in are designed for the region’s climate. City storm sewers are built for specific levels of precipitation. Even cultural practices like summer vacations or seasonal sports are tied to internalized climate stability.”

—Alison Smart, *Founding Executive Director, Probable Futures*

Let’s Hear It, [Alison Smart is Changing How We Talk About Climate Change](#)

“Climate adaptation and resiliency are available to everyone. Not everyone can come up with some new kind of nuclear fusion that’s going to avoid emissions, and not every community is contributing significantly to the problem of climate change. But every community will be dealing with the impacts. That’s one of the reasons that I find climate adaptation and resiliency to be such promising areas of work and of climate action.”

—Alison Smart, *Founding Executive Director, Probable Futures*

Urban Libraries Council, [The Library’s Role in Climate Literacy](#)

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